

The 9th Annual
HISTORIC YORK VILLAGE MARKETFEST
Vendor Demonstration Application

SEPTEMBER 22, 2018
Saturday 9 AM - 4 PM

Presented by the
YORK VILLAGE ASSOCIATION
In conjunction with the
MUSEUMS of OLD YORK and FIRST PARISH CHURCH

This year Marketfest will be offering a limited number of time slots for vendor demonstrations. We have set aside ten 30 minute time slots to allow vendors to demonstrate or talk about an aspect of their craft. For approved vendors, there will be a \$50 rebate on their application fee. Our goal is to drive traffic to your booth and allow you to showcase your craft.

Vendor demonstration times will be posted around Marketfest and announced from the stage to ensure general awareness. Our marketing efforts will also reference these demonstrations.

The guidelines for these demonstrations are below. Since this is a new offering, we are also looking for any feedback, suggestions or ideas you may have!

GUIDELINES:

- To be eligible we must have your application and payment. If you have already submitted your application and payment, simply fill out and return the form at the end of this document. Otherwise you may attach this document with your application. Both applications can be found on our website at www.marketfestyorkmaine.com.
- All demonstration requests will be juried prior to approving them. This jury process is independent of the jury process for your craft. Having an approved craft does not mean you are pre-approved for a demonstration!
- Demonstration requests will be juried based on things like audience engagement, creativity, content and positive impact on the festival.
- Please keep in mind Marketfest is a fun, family friendly environment. Material we believe to be in conflict with these values will not be approved.
- The jurying process will take approximately a week during which time we may contact you by phone or email for further information.
- If approved, Marketfest will return \$50 of your application fee within a week of approval.

- Time slots are available on a first come first served basis at the following times;
 - 10:00 am
 - 10:30 am
 - 11:00 am
 - 12:00 pm
 - 12:30 pm
 - 1:00 pm
 - 1:30 pm
 - 2:00 pm
 - 2:30 pm

- You should plan on your presentation to be roughly ½ hour long.

- While we anticipate demonstrations will take place at your booth, we can work with you to possibly set up a different area for your demonstration. In either case, we will work to ensure you have adequate space for the demonstration.

- If your demonstration requires electricity, please let us know as electricity is only available in certain spots. If you have already requested electricity for your booth, there will be no additional charge. If not, there will be a \$25 charge.

- You must supply and needed equipment and/or supplies required in your demonstration.

APPLICATIONS MUST BE SUBMITTED BY AUGUST 31, 2018

Artisan & Crafter Contact: steveb.marketfest@gmail.com

Watch for additional information at:

Return these pages to apply

**HISTORIC YORK VILLAGE MARKETFEST
SEPTEMBER 22nd, 2018
Vendor Demonstration Application**

Your name: _____

Business Name: _____

Requested Time Slot: _____

Best time and Method to contact you: _____

General Description of the Demonstration: _____

Specific content (maybe an agenda or list of things to be covered): _____

Any Special Requests? _____

Anything else we should know (Comments, suggestions, ideas...): _____

Would you like to do this at your booth or at a different location? _____

Do you need electricity (\$25 additional for new request): _____

Please feel free to attach anything you feel will help us in our decision (Pictures, videos, websites...)!

You can return your application by email to steveb.marketfest@gmail.com or via mail to:

York Village Association
PO Box 650
York, Maine 03909

LEGAL STUFF:

Vendor Insurance: I understand that I am responsible for my own insurance and hereby release the York Village Association, Town of York, Maine, the First Parish Church, and Museums of Old York, its agents and employees from all claims, actions and liability arising out of the activities engaged in by myself, my family or agents associated with this festival.

Signature _____ Date _____